Stay informed and ahead with

News Sweeper

An information service providing specific news articles
directly onto your website and into your inbox

Are you spending too much time reading news articles which don't appear relevant to your business or interest?

News Sweeper uses sophisticated software to provide you with specific daily news articles either directly onto your website and straight into your inbox, giving you daily business and industry news.

News Sweeper provides:

Industry Information — Allowing your business to keep up to date with the latest developments in your industry.

Time Efficiency — News articles with relevant content are sent directly onto your website or into your email inbox, freeing you from trawling through internet publications or industry press.

Marketing Information — Valuable marketing information is provided for your business and your customers. News articles can be displayed automatically onto your website to enhance its content and to encourage customers to re-visit your website.

How News Sweeper works for you:

News Sweeper checks over 800 internet news sources every 2 hours so that you receive the very latest developments to keep you one step ahead of your competition.

✔ **HTML Feed** — An HTML code can be built in order to display news articles, this requires limited website skill in order to integrate with your website.

✔ **Basic RSS Feed** — We can display the news articles on your website in an industry standard RSS format which involves additional code to be written and processed with your website server.

✔ **Advanced RSS Feed** — Full customisation is available to deliver specific marketing messages within the displayed news articles onto your website.

For more information:

Please call us on **01709 371441** or email us at **info@1t-s.com** to arrange an initial trial of the software.

http://www.1t-s.com

1T Solutions Ltd, 3 The Crescent, Doncaster Road, Rotherham, South Yorkshire, S65 1NL.

1T SOLUTIONS